



Impact Innovation Lab Maker Class - No-code Web

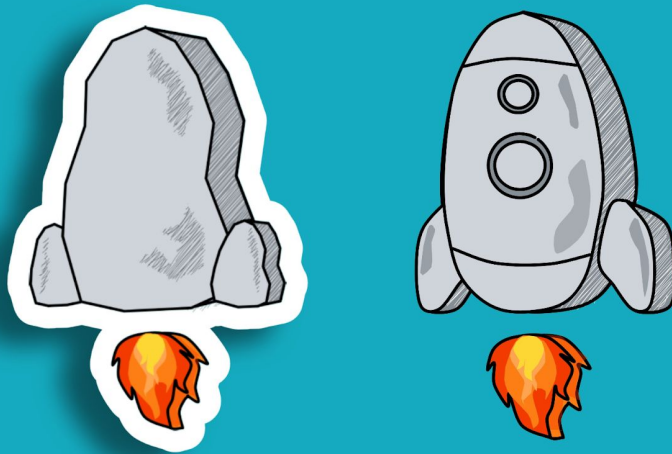
Cyron Chan



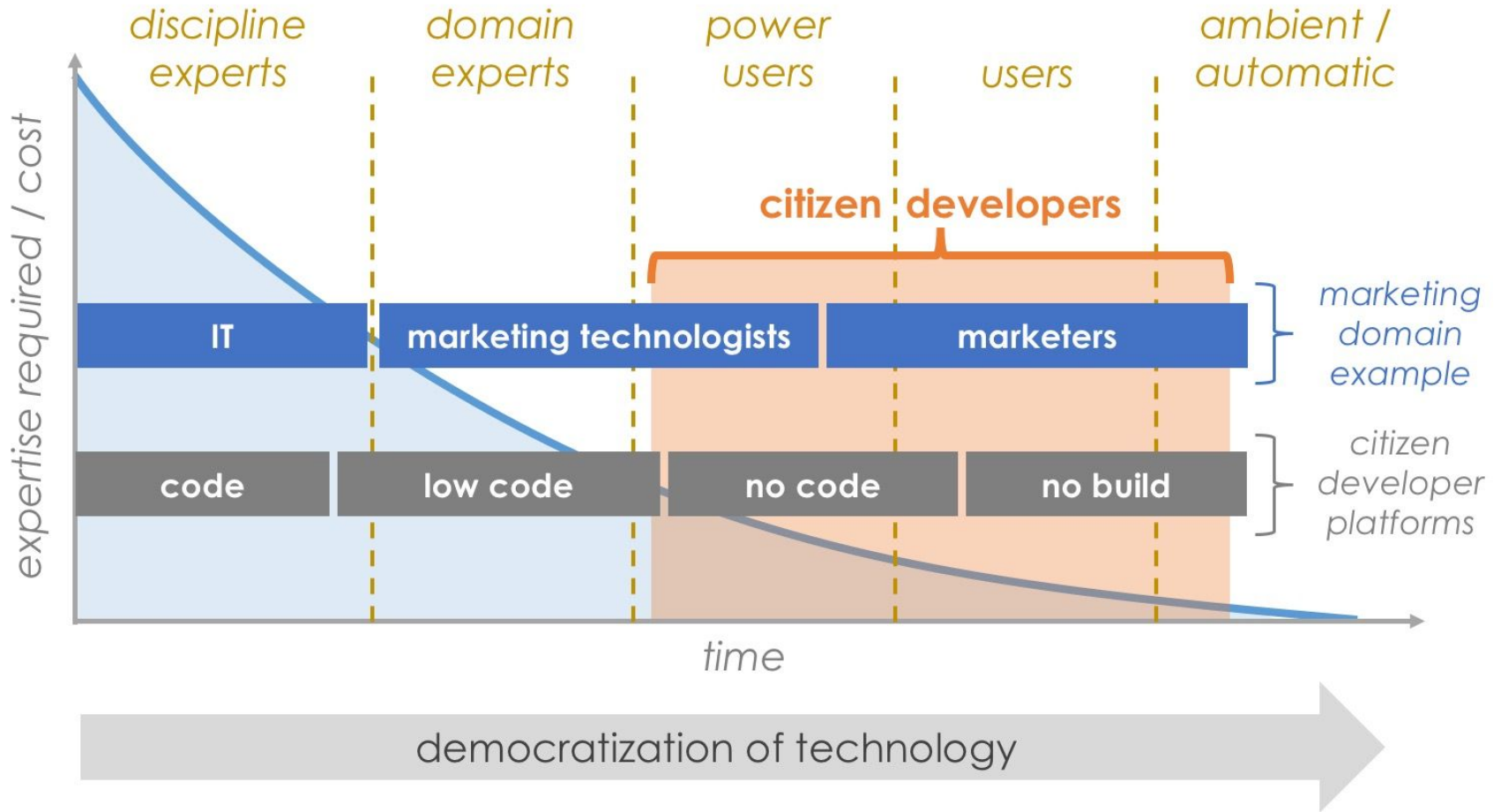
Agenda.

1. Making a landing page to test your idea
2. Making a company website

Ship first,
optimize after



🐦 @victor_bigfield



Making a landing page to test your idea.

Innovation = Creativity + Value-added

Key Messages

- Value you want to provide
- Introduce the product
- How it creates value you mentioned
- CTA (Call to action)
- Objection(s)
- How the objection will be handled

Ask AI

“Write me a social enterprise idea for Hong Kong in one sentence”



yep.

Making a company website.

What is the purpose of a website?



umso

My No Code Toolkit

Web (landing page): Carrd / Umso / yep.so

Web (full function): Webflow / Bildr

App (Easy): Glide

App (Mid): Softr / Adalo

App (Hard): Bubble / Thinkable

Automation: IFTTT

Database: Google sheet / Airtable

Calendar: Zcal

Data Management: HelloGuru / Fireapis / Xano



Airtable



thinkable

Glide



zcal



.bubble

Learn from others.



Product Hunt



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