

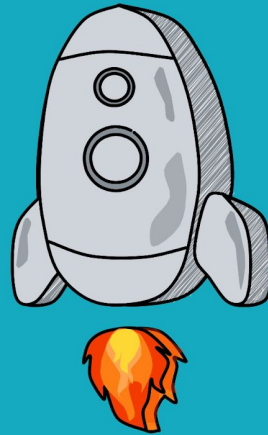


Impact Innovation Lab No-code App

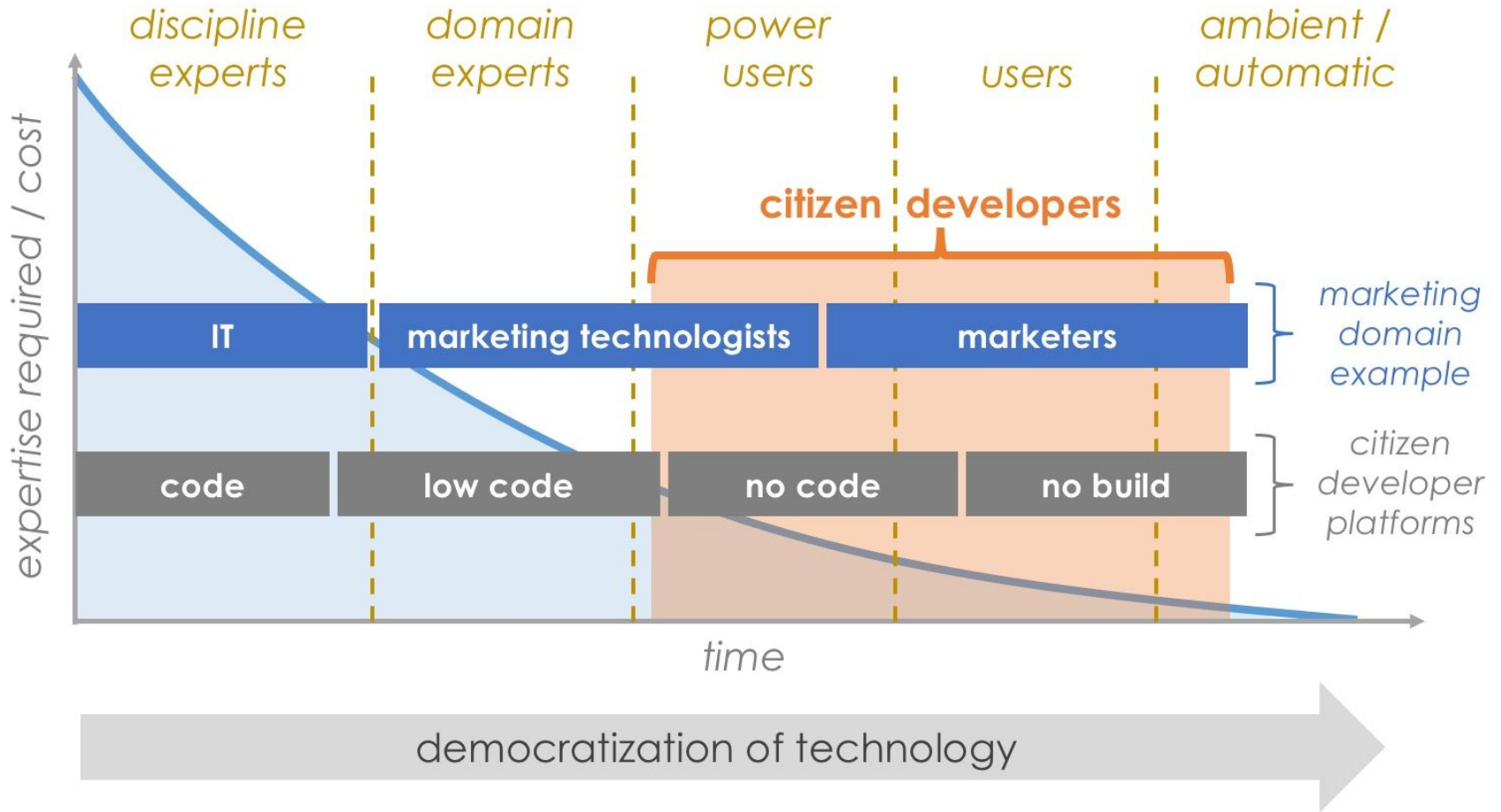
Cyron Chan



Ship first,
optimize after



🐦 @victor_bigfield

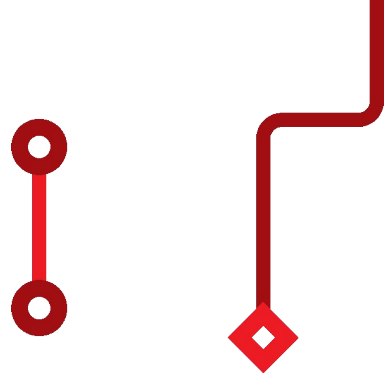
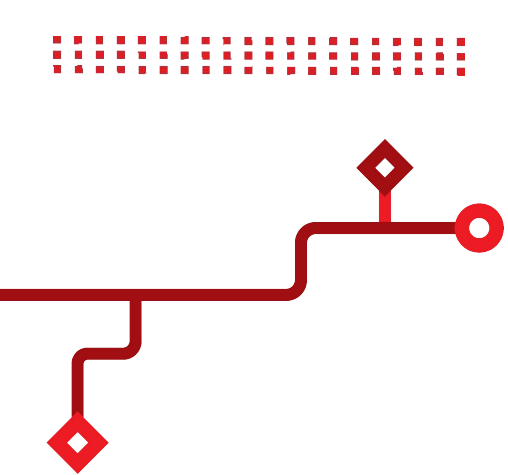


Innovation = Creativity + Value-added

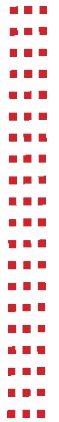
Your Value Proposition

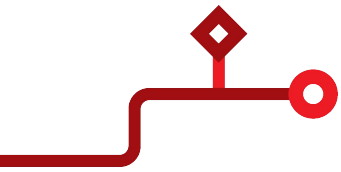
Value proposition is a statement that describes the value that a company or product offers to the customer. It answers the question “**why should the customer buy our product or service?**” It includes an explanation of the benefits the customer will receive and why the company is the best choice for them.

Problems/Needs -> Value



MVP?



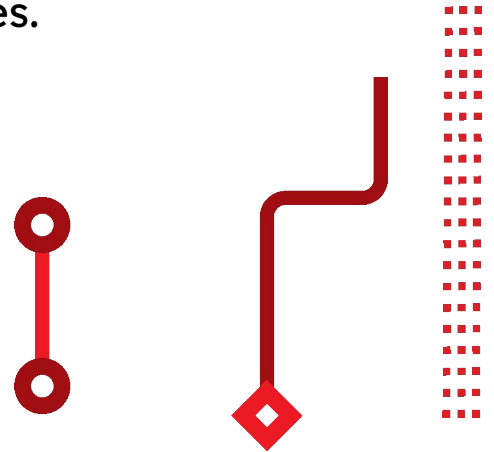


MVP (minimum viable product):

the **most pared-down version** of a product that can be released to the market.

When adopting this approach, developers will **focus on the core features** and functions that are **essential**. Once the product is released and user feedback is gathered, they will continue to build the complete set of features.

Optimal time : 2 weeks - 3 months



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Account Info:
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Member Since: February 4, 2004
Last Update: May 14, 2008 [edit]

Basic Info: [edit]
School: thefacebook
Status: thefacebook
Sex: thefacebook
Concentration: thefacebook
Birthday: thefacebook
Home Town: thefacebook
High School: thefacebook

Contact Info: [edit]
Email: thefacebook@thefacebook.com

Personal Info: [edit]
Interested In: Men
Relationship Status: Single
Political Views: Conservative
Interests: Jesus Christ, sports, anything to do with



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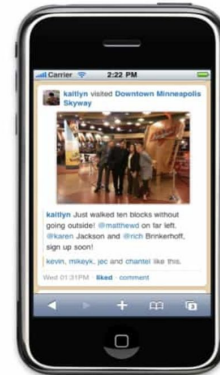
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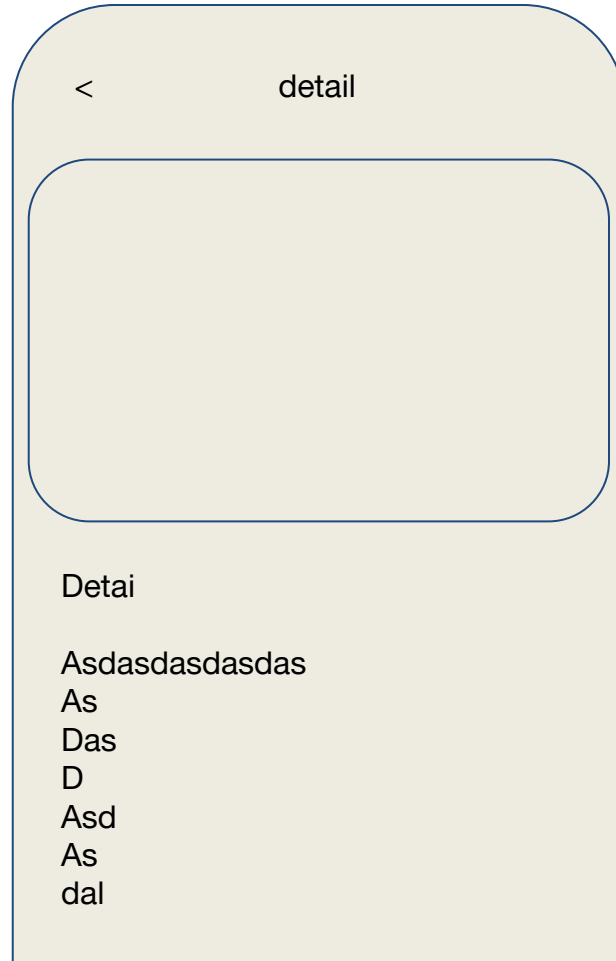
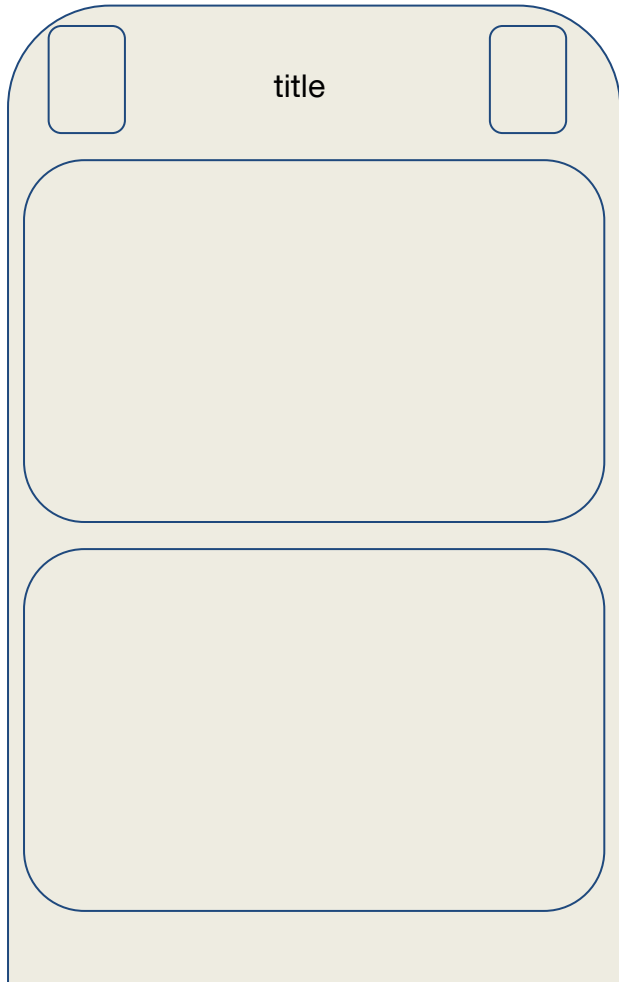
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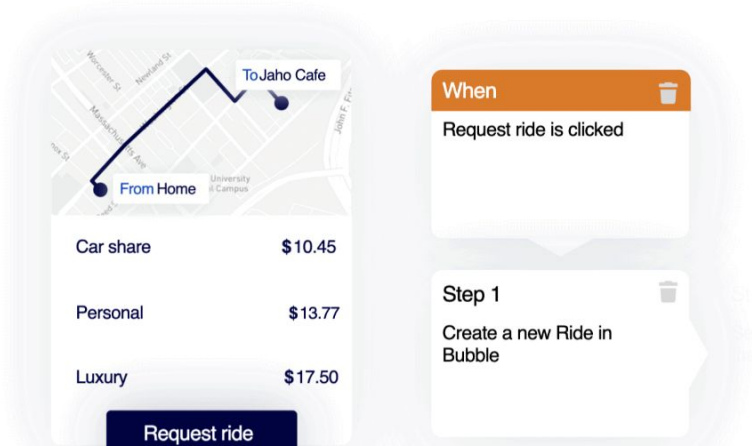
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My No Code Toolkit

Web (landing page): Carrd / yep.so / umso

Web (full function): Webflow / Bildr

App (Easy): Glide

App (Mid): Softr / Adalo

App (Hard): Bubble / Thinkable

Automation: IFTTT

Database: Google sheet / Airtable

Calendar: Zcal

Data Management: HelloGuru / Fireapis / Xano



Airtable

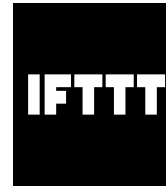


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Impact Innovation Lab No-code App

Cyron Chan

